

***** Who this is for

Parents, teachers, school nurses, and anyone supporting tween girls (ages 7–14) during early puberty and body changes.



Why it matters

First bras are often treated like a shopping item. But they're also a turning point — emotionally, socially, and personally.

A gentle conversation can help a girl feel more in control, more supported, and less alone.



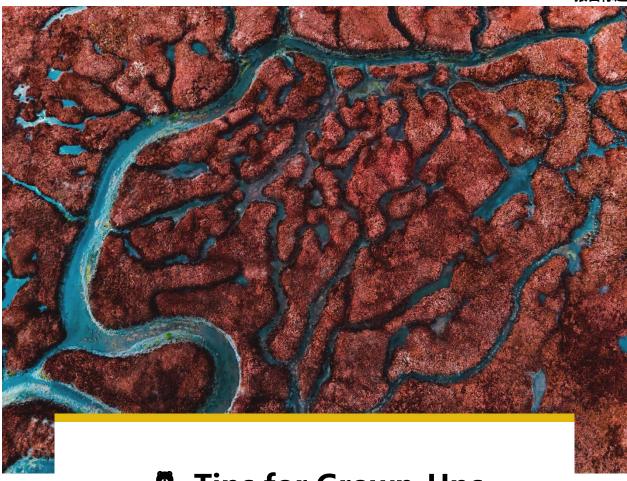


10 Conversation Starters

(Use them casually — not all at once! At bedtime, on a walk, or when the topic naturally comes up.)

- 1. "How do you feel about the changes happening in your body lately?"
- 2. "Have your clothes started to feel any different on your body?"
- 3. "Do you know what a training bra or first bra is for?"
- 4. "Would you feel more comfortable with something soft and light to wear under your clothes?"
- 5. "Have you ever talked about bras with your friends?"

- 6. "Would you like to pick one out together or do it on your own?"
- 7. "Is there anything that feels confusing, embarrassing or weird about all this?"
- 8. "What would the perfect first bra feel like, if you could design it?"
- 9. "You don't have to wear anything until you're ready did you know that?"
- 10. "This is your body, your pace. I'm here to support you either way."



Tips for Grown-Ups

- Be neutral and open. Avoid words like "you need to" or "finally!"
- Validate her pace some girls are eager, some are shy, some don't care at all. All responses are OK.
- Make comfort the goal not shape, coverage, or "growing up."
- Let her lead offer choices, not ultimatums.

Sonus: What makes a great first bra?

UnaBra was designed to be:

- Soft and tag-free
- Flexible sizing with room to grow
- No wires, no pressure

If you're looking for a bra that feels like it's not even there — but supports her emotionally as much as physically — you can explore more at unabra.com